

Digital Early Literacy: It's a Game Changer!



*Presented by Barbara Nemko, PhD
Napa County Superintendent of Schools*

Pamela Redmond, EdD

Director, Center for Innovative Learning and Teaching

Touro University California

Fall CUE

Napa, CA

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Starting at the Beginning

- ▶ Digital Early Literacy
 - Why Early Literacy?
 - Why Digital?
 - What Evidence Exists?



2-Year Achievement Gap for Toddlers

- ▶ How many unique words does a child hear per hour?
- ▶ In a:

_____ Professional family

_____ Working family

_____ Public Assistance Family



2-Year Achievement Gap for Toddlers

- ▶ How many unique words does a child hear per hour?
- ▶ In a:

2,150 Professional family

1,250 Working family

600 Public Assistance Family



Basic Literacy Skills are Lacking

How many words do we use in
everyday, common speech?



Basic Literacy Skills are Lacking

How many words do we use in
everyday, common speech?

_____ 5,000



Deficits

_____ percent of students don't know the alphabet when they enter kindergarten?

_____ percent don't know that print is read from left to right?

How many more words have children of professionals heard when they enter kindergarten than children of poverty? _____



Deficits

34% percent of students don't know the alphabet when they enter kindergarten.

18% percent don't know that print is read from left to right.

How many more words have children of professionals heard when they enter kindergarten than children of poverty? 30 million

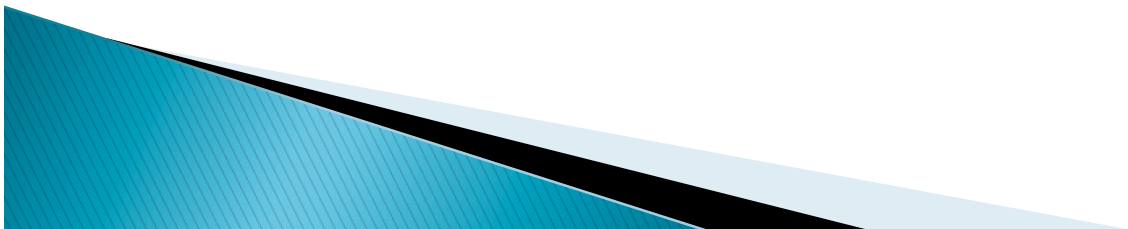


Vocabulary Gap

Children who come from professional families hear twice as many unique words and twice as many encouraging words vs. discouraging words than children of poverty.

Encouraging: What did you think of that?

Discouraging: Don't touch that!

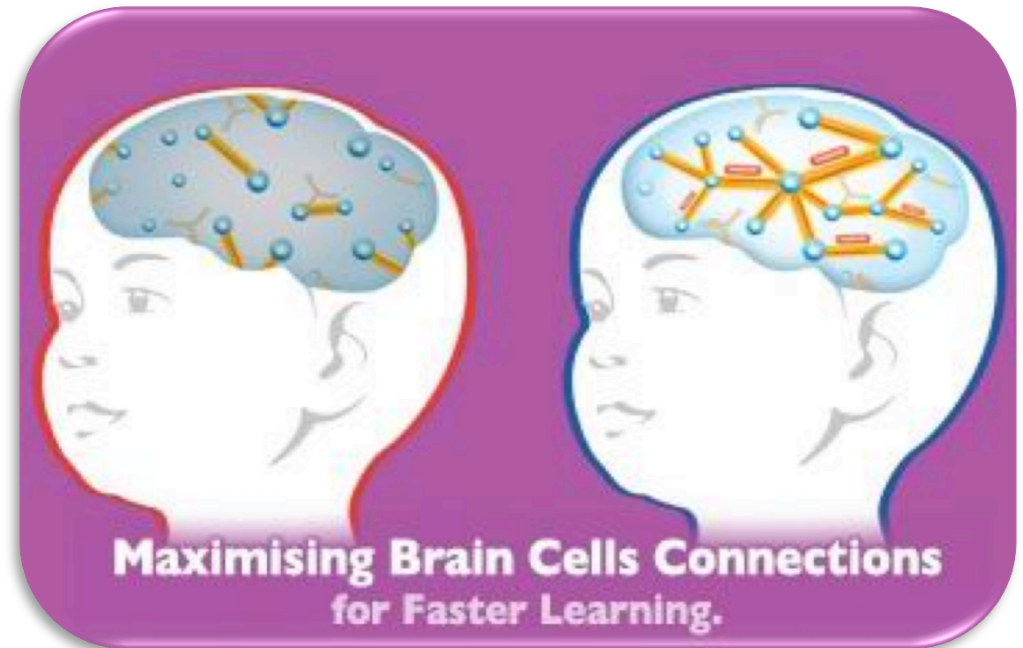


Vocabulary and Language Processing

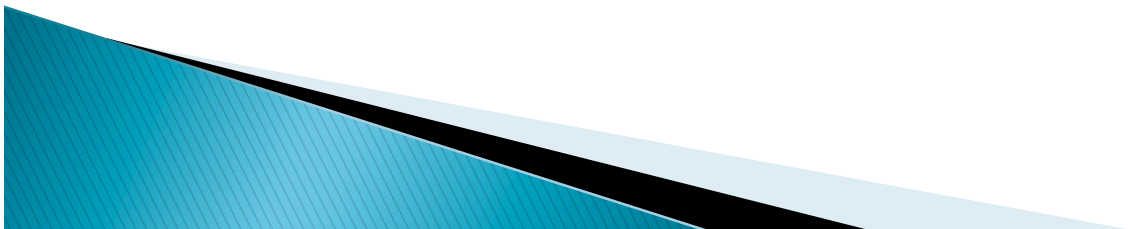


The Human Brain

The brain is most active from *birth to kindergarten*, building trillions of connections.



Books at Home



Specialized Digital Early Literacy Programs



NCOE Provides FREE Early Digital Literacy App to Preschoolers

In partnership with NapaLearns, NCOE is providing Footsteps to Brilliance to all preschool children in the county



Footsteps is a series of digital books, nursery rhymes, and games that can be downloaded on digital devices



PROGRAMS

★ **ALPS** (Academic Language Program for Students)

★ fiction

★ **Alphabet Animals**

★ non-fiction

★ **Karaoke Nursery Rhymes**

★ **Games**

★ **Mega Mouth 1 & 2**

★ **Aesop's Fables**

Reports

**All books are in English and Spanish*



Mega Mouth Decoders



Mega Mouth Decoders Songbook

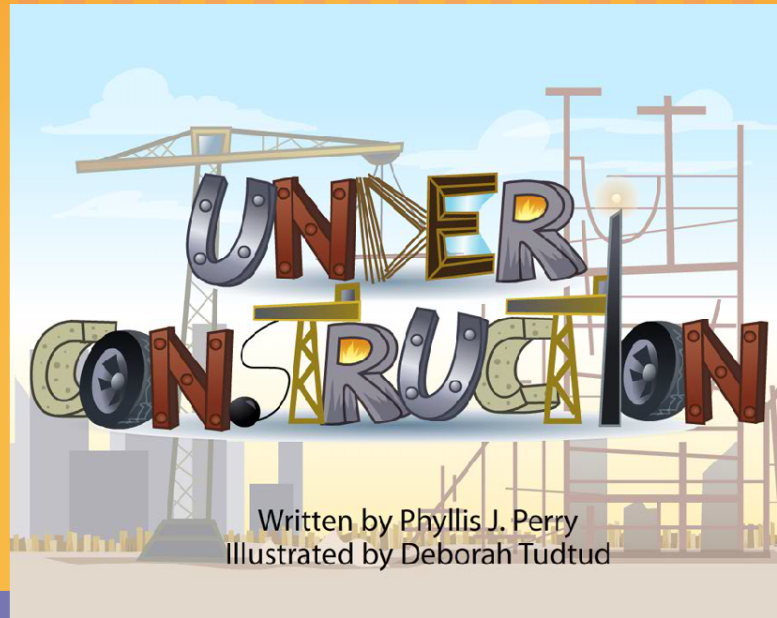




MY LIBRARY



BOOK HOME





Source: <http://youtube.com/v/76R8mHgHaBU>

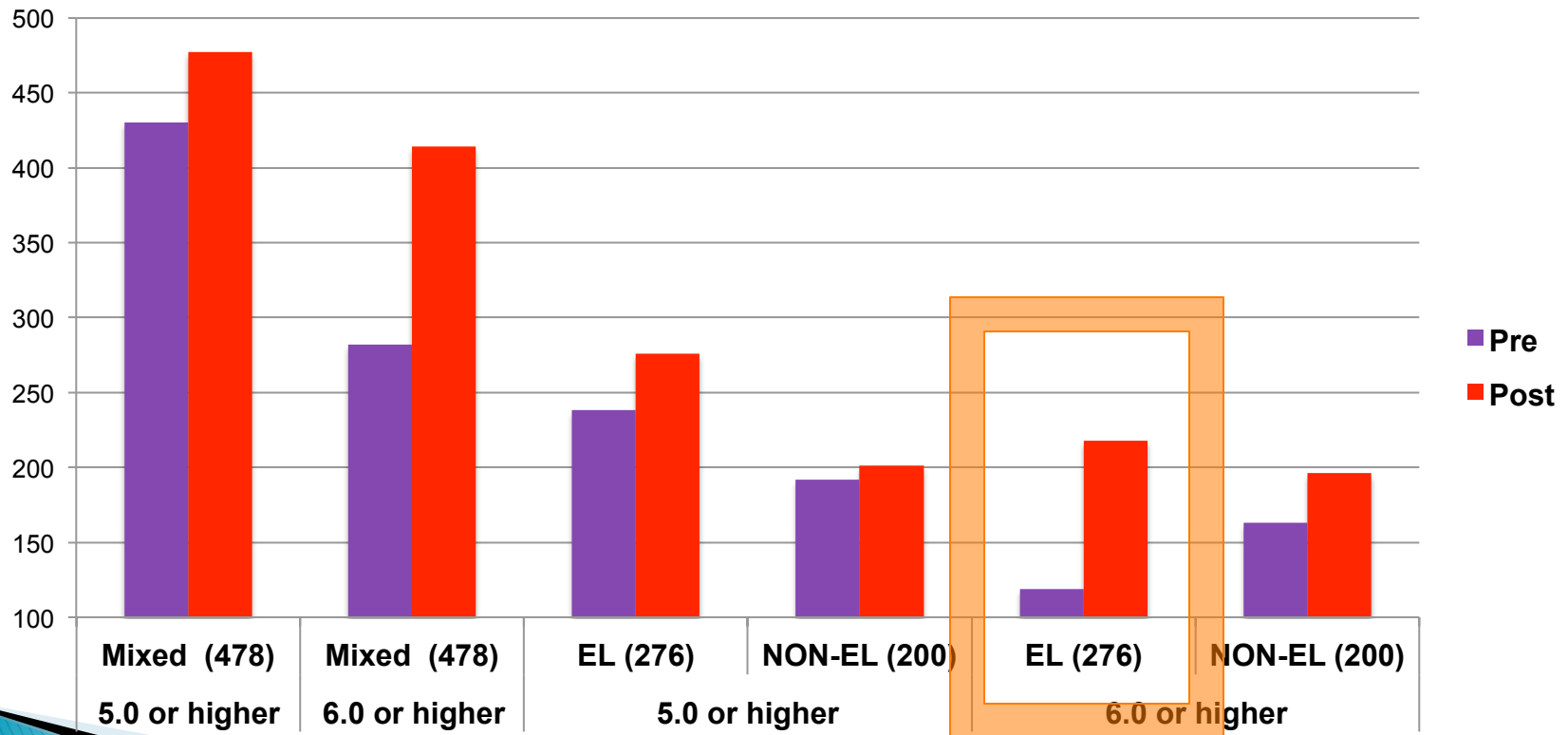
Amazing Results

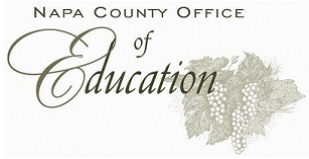




Increase Receptive Language: PPVT Pre-Post

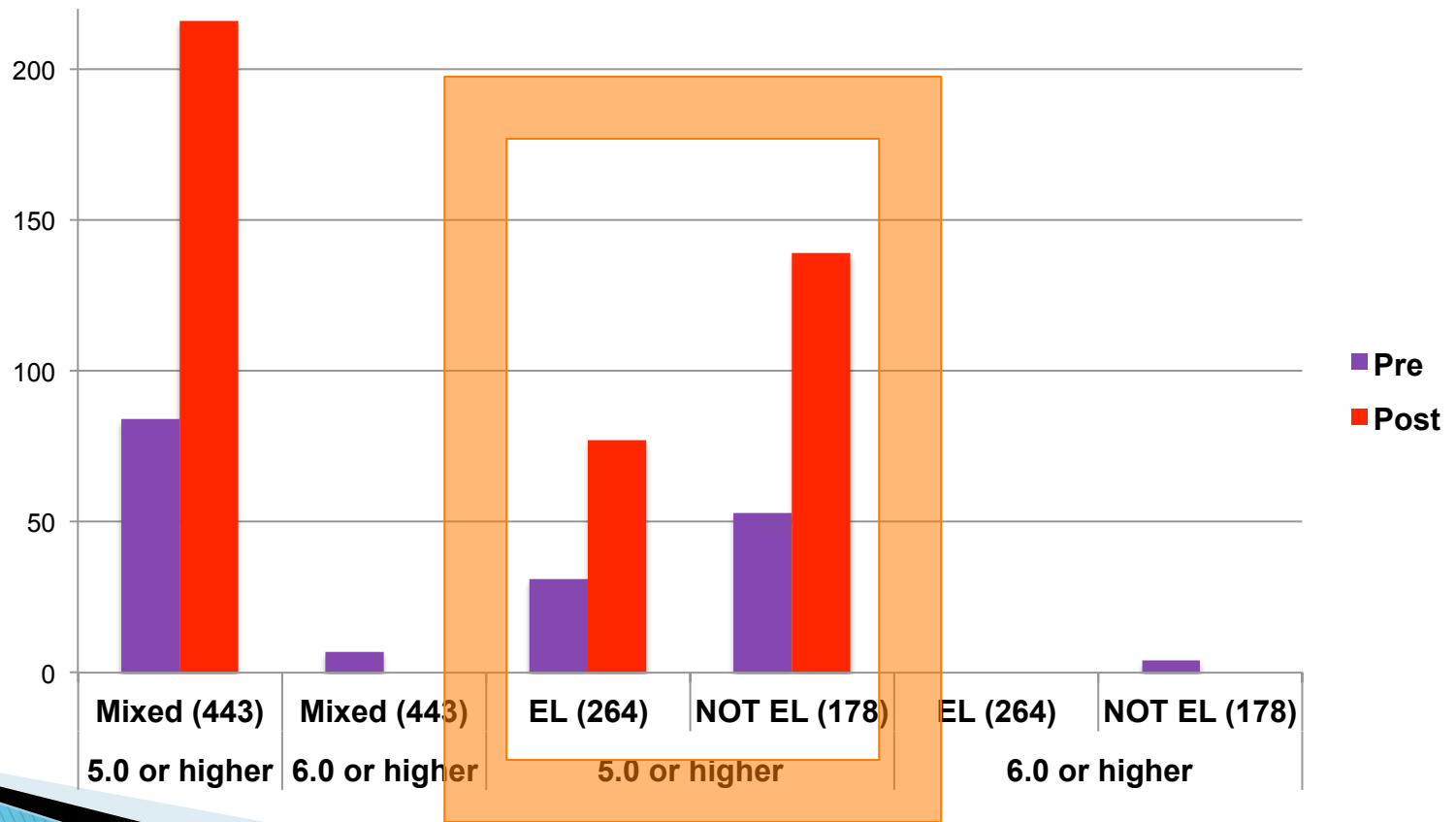
- ▶ 79% of EL Students at age 6.0+
- ▶ 98% of Non-EL students @ age 6.0 or higher



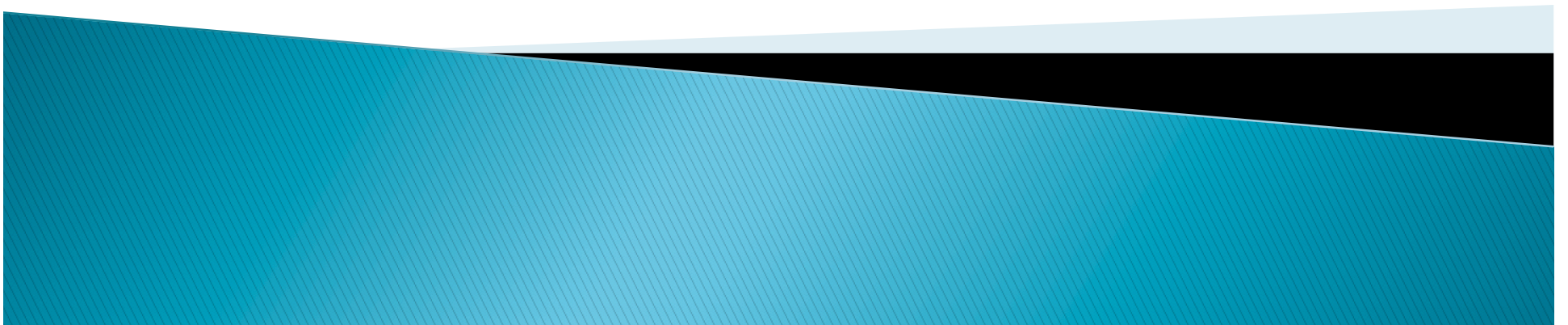


Increase Expressive Language: EVT Pre-Post

- ▶ *Post: 78% of Non-EL at 5.0+ level; 29% of EL; 0% of any at 6.0 Level*
- ▶ *Both EL and Non-EL students' proficiency grew by 250%*

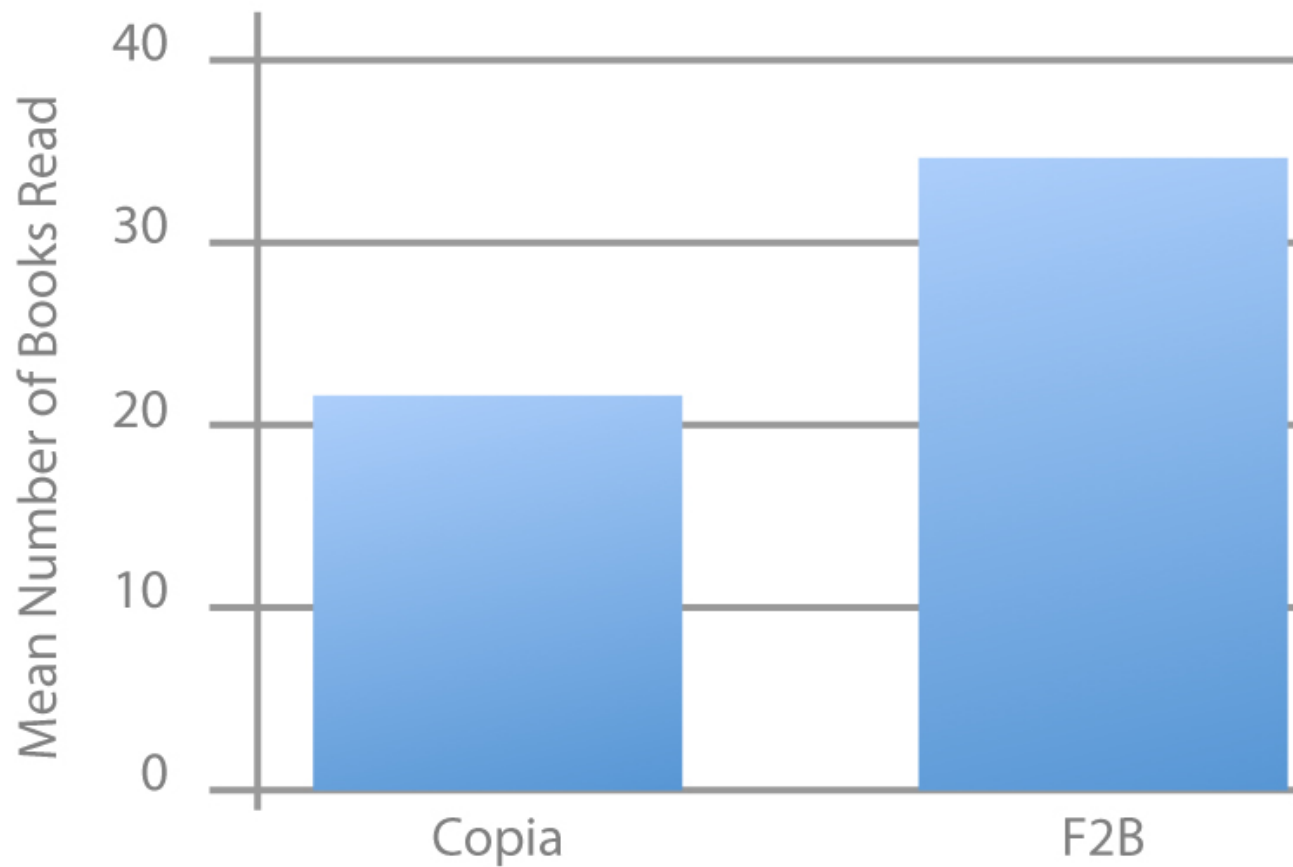


Stanford University Evaluation
August 2014



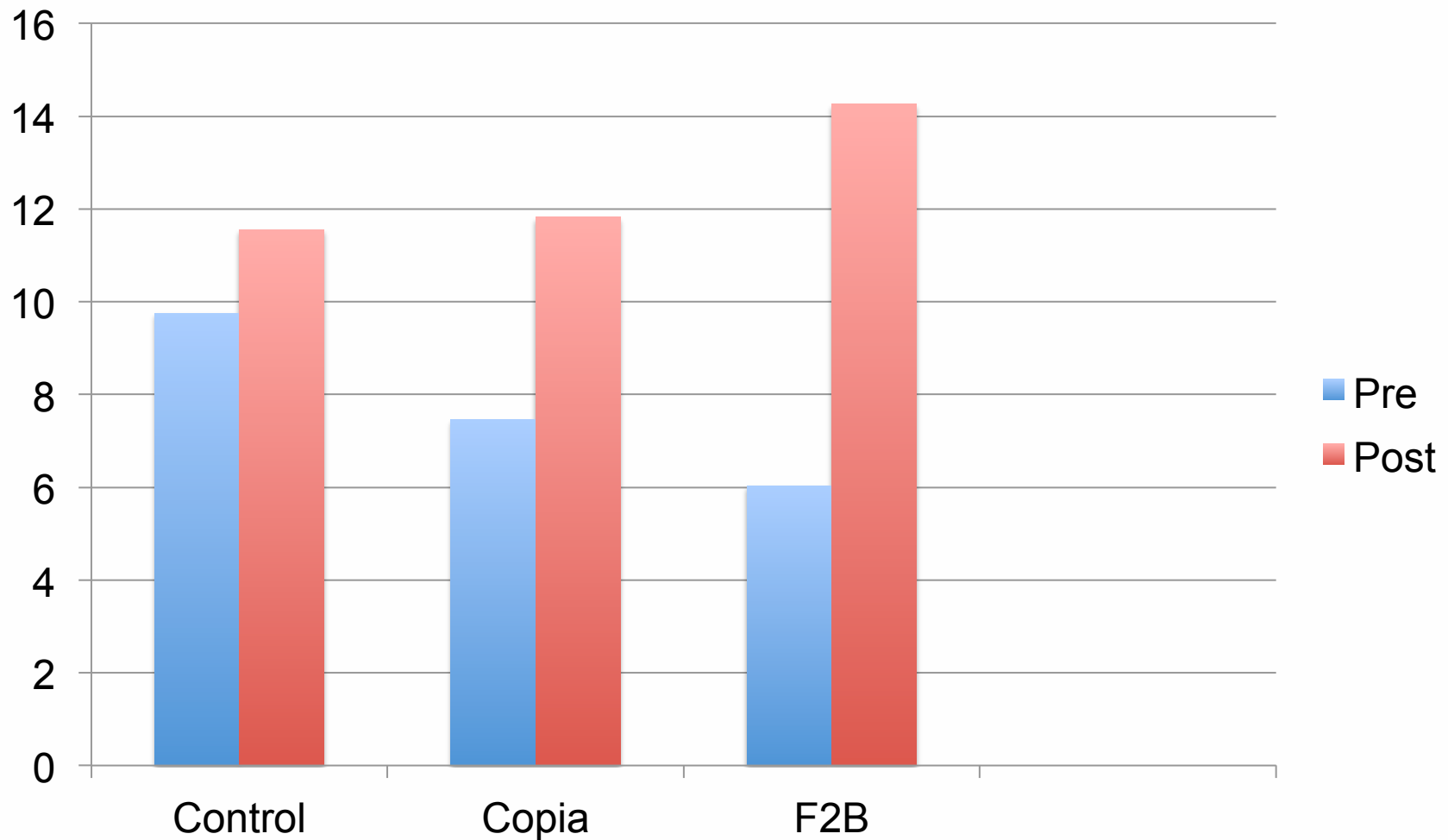
Number of Books Read by App Type

August 2014



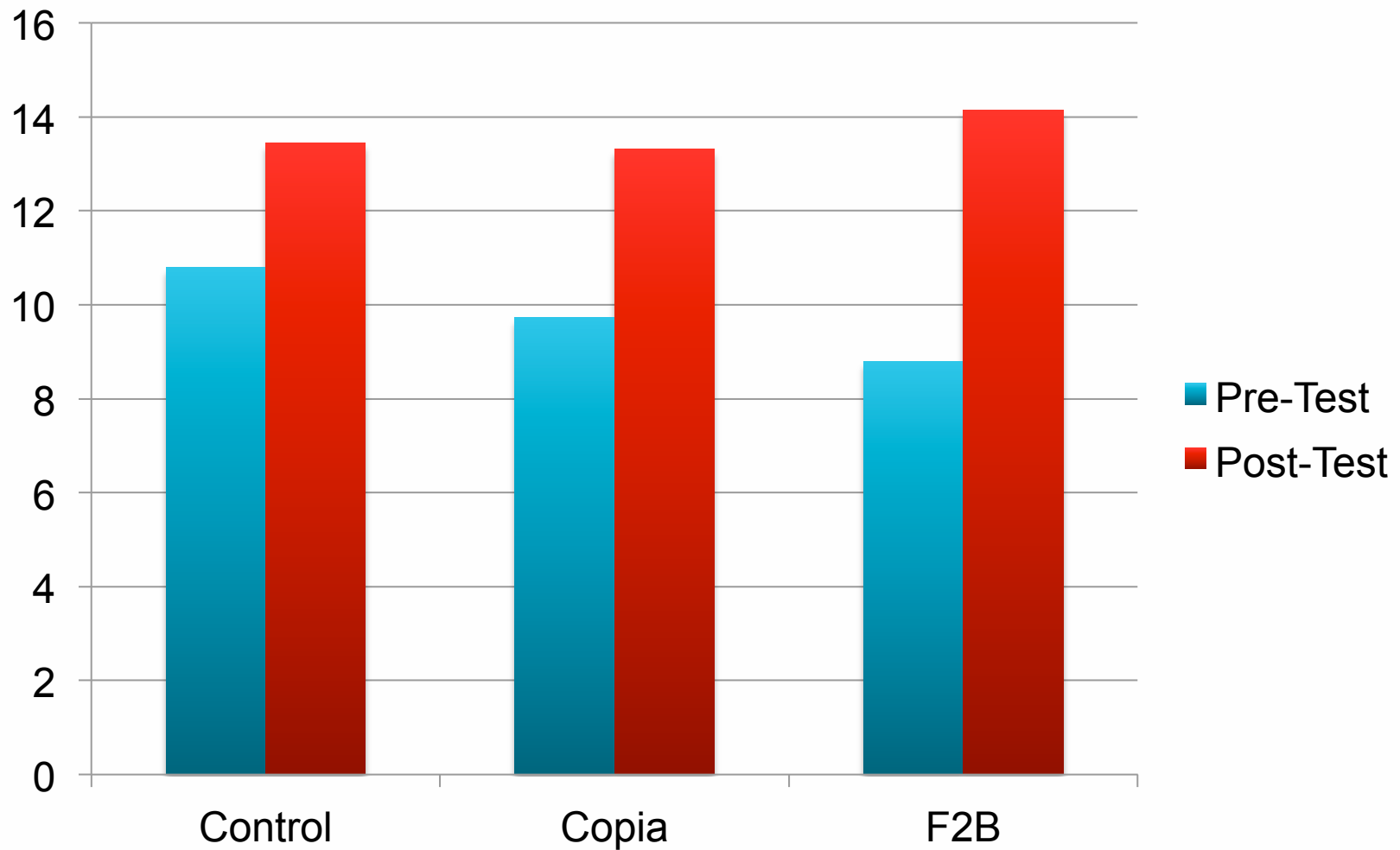
Mean Letters Score by Pre/Post and Pilot v. Control

August 2014



Mean Vocab Score by Pre/Post and Pilot v. Control

August 2014



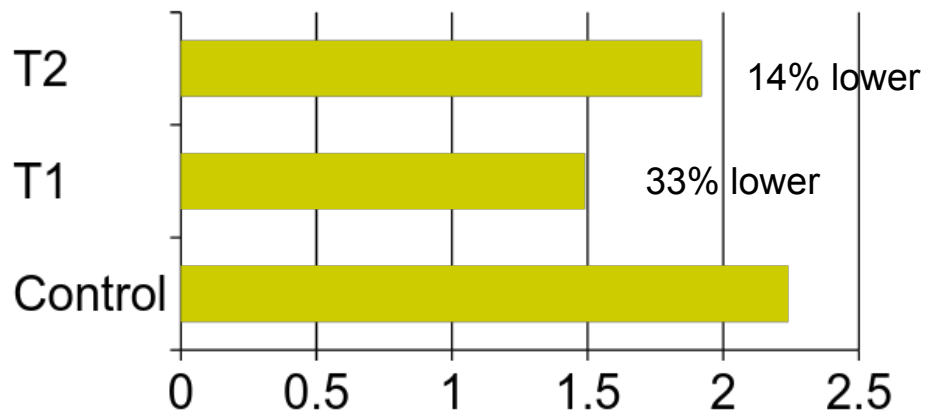
1st and 2nd Grade Results



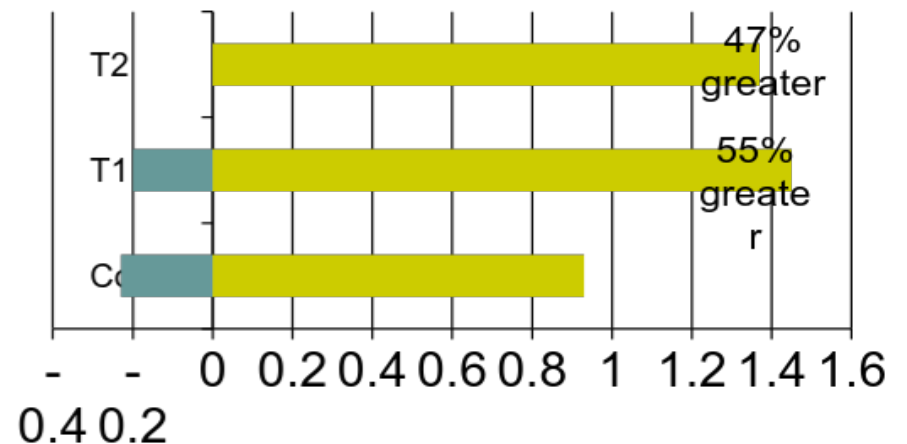
1st and 2nd Grade: CELDT Analysis

- California English Language Development Test
 - Given at the BEGINNING of each year

Kindergarten Baseline Data



Growth in 1st & 2nd Grades

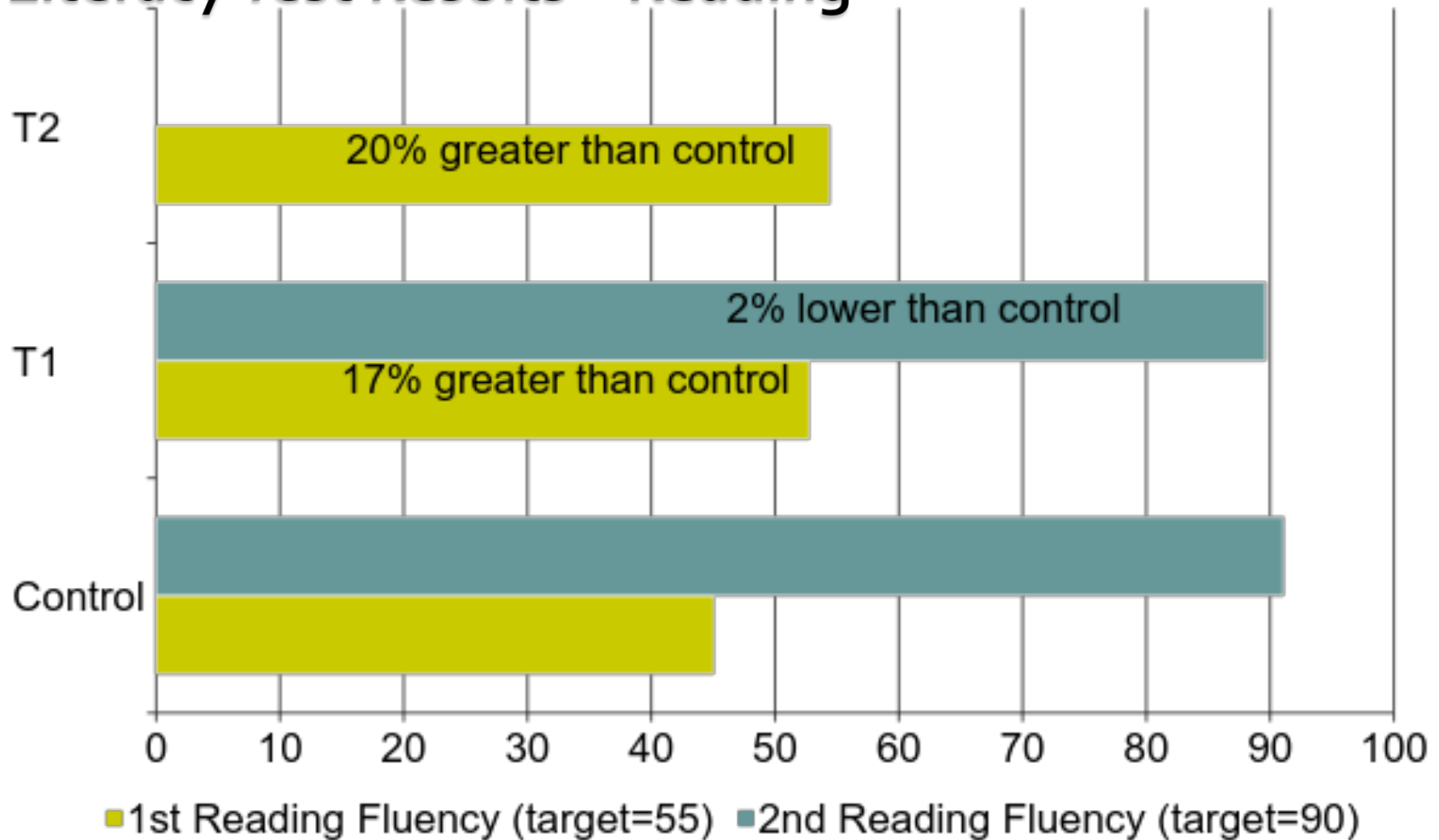


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■ 1st Grade Growth ■ 2nd Grade Growth

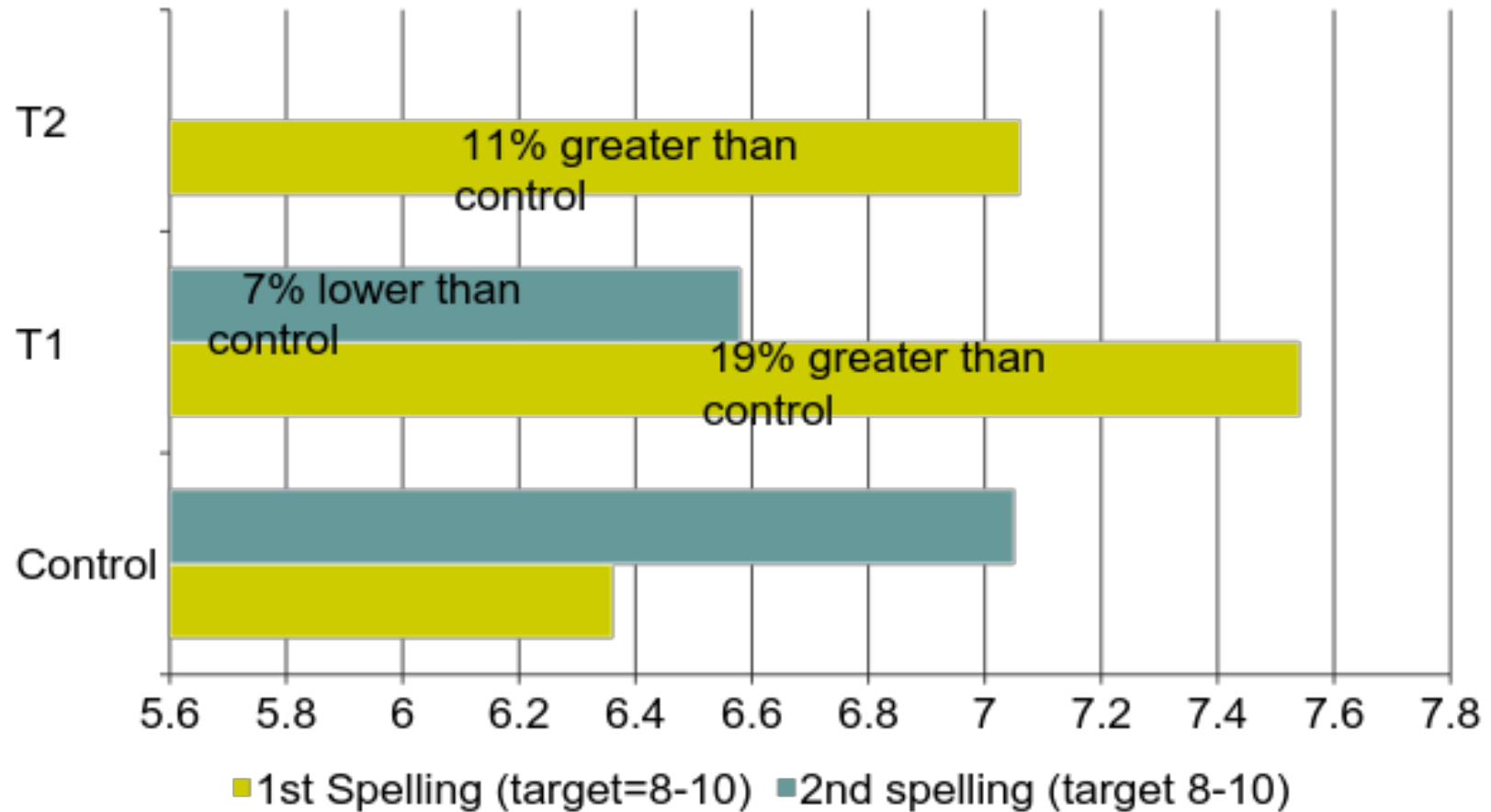
1st and 2nd Grade

Literacy Test Results – Reading



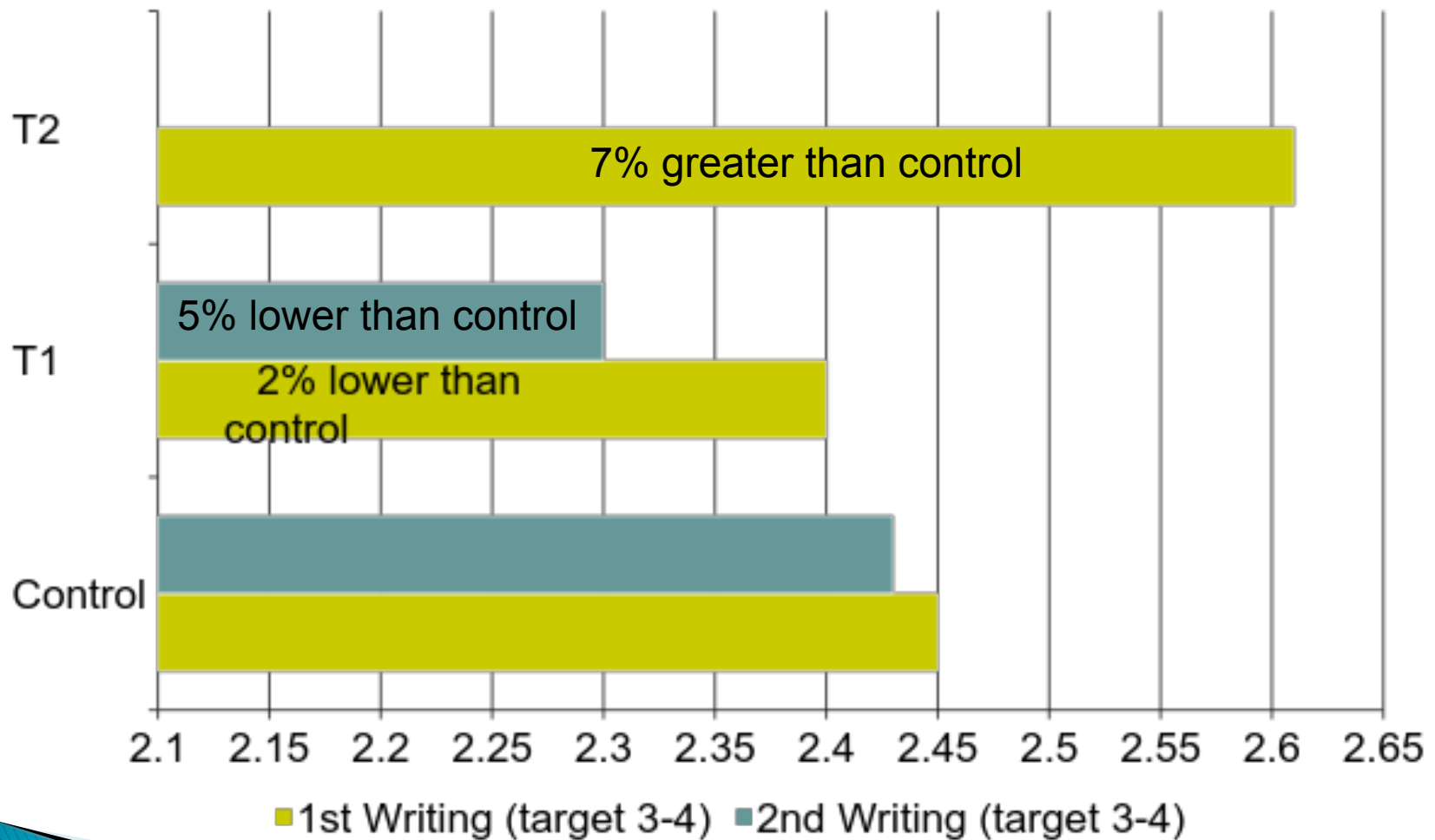
1st and 2nd Grade

Literacy Test Results - Spelling



1st and 2nd Grade

Literacy Test Results - Writing



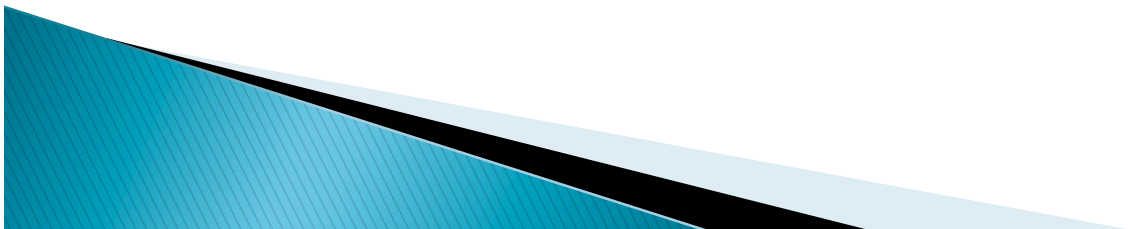
Connecting home and school...



... through parent education



NCOE Trains Families in Housing Projects



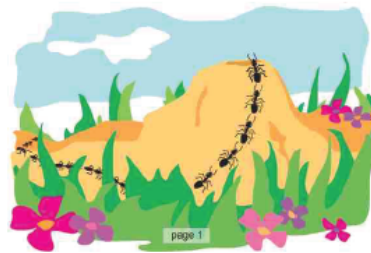
Kindles for Kids



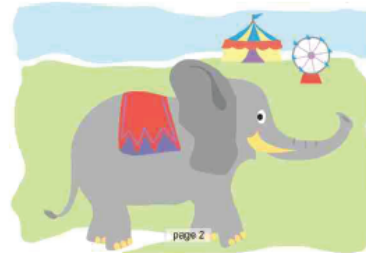
Student-Created Books

Footsteps2Brilliance encourages students to create variations on the books they have read. Here are some examples from TK and Kindergarten students.

Anthony Campos-Calderon - Thursday, September 11, 2014 (4:34 PM)
Angela Hetland's Kindergarten Class at Ocotillo Elementary



A is for Ant's



BUBBA Elephant



C is for Candy Candy



Free Apps Our Teachers Use

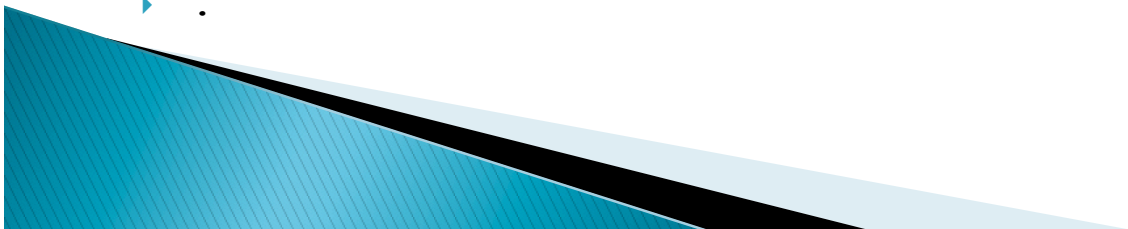
- ▶ **iKinder.org** is a site created by Napa County kindergarten teachers. They list apps, connections to the common core and to Bloom's updated taxonomy.
- ▶ **Common Sense Media** has a list of best free apps and reviews of apps

- ▶ **Kidsusa.gov**
- ▶ **Starfall.com**
- ▶ **Abcya.com/animate**
- ▶ **Feel Electric**
- ▶ **Storylineonline.net**
- ▶ **Toontastic**

- ▶ **Here are Some of our Napa Preschool Teachers Favorite Free Apps**

- | | |
|-------------------------|---------------------------------|
| ▶ Happy Geese | Tipi Tom |
| ▶ Color Slapps | WriteRead |
| ▶ StoryMaker | DoodleBuddy |
| ▶ AutismEmotions | ABC Preschool Vocabulary |
| ▶ SoundTouch | ChoiceBoardCreator |
| ▶ KidsDoodle | Kickbox |

- ▶ .

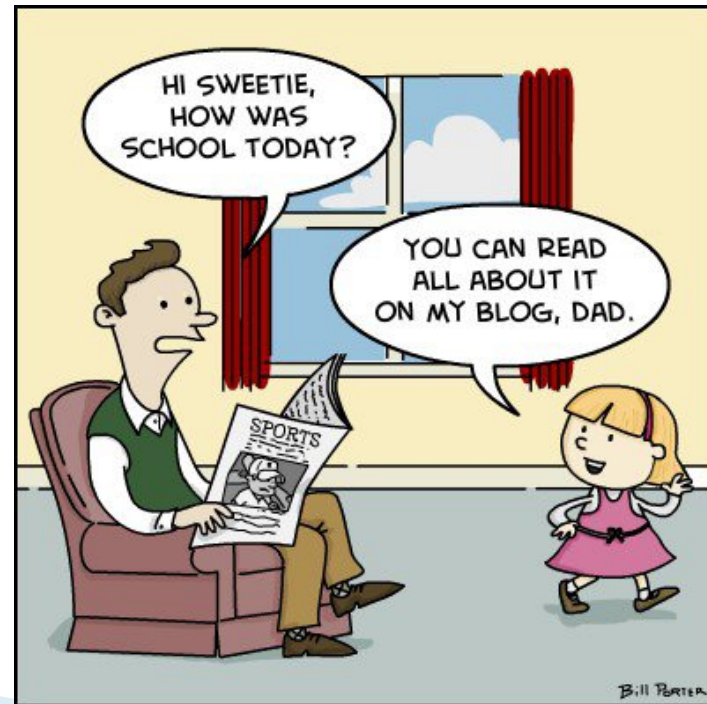


Technology and interactive media are here to stay



District of Distinction

- ▶ NCOE was named a District of Distinction by the District Administration magazine in March, 2015 for our Digital Early Literacy program. We also won a DILA award, and the grand prize in the eSchoolnews Collaboration Nation contest.



Napa County Office of Education

Touro University

Dr. Barbara Nemko
Napa County Superintendent of Schools

707-253-6810

@barbnemko

bnemko@napacoe.org



Dr. Pam Redmond
Director, Center for Innovative Learning and Teaching

707- 638-5452

@EduMuse

Pamela.Redmond@tu.edu



30-Day Free Trial

- ▶ Footsteps2Brilliance is happy to offer you at 30-day free trial. Go to:
- ▶ <http://www.footsteps2brilliance.com/trial/>

